

## **Sponsorship Opportunities**

Product	Description	Sponsorship opportunities
Branded conference app	<ul><li>Conference agenda</li><li>Speaker bios</li><li>Social sharing</li><li>Peer-to-peer networking</li><li>Interactive polling</li></ul>	Branded elements
Cell phone charging lockers	<ul> <li>Freestanding or wall-mounted</li> <li>All phones &amp; mobile devices</li> <li>Fully secure</li> <li>Lock /unlock with custom keycard or any credit card</li> </ul>	Branded elements  • Enclosure overlays  • Touchscreens  • Keycards
iPad kiosks	<ul> <li>Registration</li> <li>Lead generation</li> <li>Point-of-sale</li> <li>Conference way finder</li> <li>Interactive content</li> </ul>	Branded elements  Banner graphics  Kiosk enclosure & overlay  Content & application template
Event Wi-Fi	Event attendee Wi-Fi service     Onsite signage with log-in instructions	Branded elements  • Signage  • Wi-Fi log-in screen
Social media wall	<ul> <li>Software, hardware &amp; onsite support</li> <li>Filter posts: search by hashtag or username</li> <li>Real-time updating</li> <li>Post-event social media metrics report</li> </ul>	Branded elements
iPad Jeopardy wall	<ul> <li>Software, hardware, onsite support</li> <li>Multiple sizes</li> <li>Interactive &amp; engaging</li> <li>Stock or custom answers</li> </ul>	Customized experience
Interactive themed gaming	<ul> <li>Create high-impact brand engagement</li> <li>Predefined or customized game themes</li> <li>Software, hardware, onsite support</li> <li>Multi-sensory experiences</li> </ul>	Customized experience  Custom game theme integrating sponsor brand  Reskin game elements to customize for multiple sponsors